



ARCANE



ARCANE CELLARS *at* WHEATLAND WINERY ❖ 22350 MAGNESS RD. NW ❖ SALEM, OR 97304

January 11th, 2012

Greetings Wine Club Members!

The 2011 harvest is over and we can all breathe a sigh of relief that we caught a break from Mother Nature at the end of a very trying growing season. Our fruit finally did ripen extremely well at the end, and with such long hang time that the wines produced are showing themselves during *élevage* to be incredibly complex in aroma and flavor. You can look forward to some wonderful wines from this vintage that are very similar in style to the excellent 2008 and 2010 vintages, which produced classically elegant wines. The 2011s will again show clearly that the cool climate of the Willamette Valley excels with Burgundian and Alsatian varietals.

I would like to personally invite you to our Winter Member Appreciation Party, which will be held at the winery on Sunday, February 26th, from 12 noon to 4pm. Join us for some fabulous food prepared by Sharon and her skilled staff and wine tasting showcasing two new releases: our long awaited 2007 Cabernet Sauvignon from Rogue Valley and our 2009 Carménère sourced from grapes grown in Washington's Columbia Valley. Both of these wines were produced in extremely limited quantities (only about 50 cases each), so they may not last very long. For those planning a trip to the winery, we will be offering some great case specials again this time. The winemaker's selection this quarter includes the Carménère, Riesling, our fabulous Bordeaux-style red blend "Music of the Spheres" and our Willamette Valley Pinot Noir, which just received a 90-point rating from Robert Parker's Wine Advocate.

Enclosed please find your Cellar Club RSVP and order forms. We have selected four wines for delivery during the last week of February. Please fill out the enclosed order forms to let us know if you would like to accept the winemaker's selection, or feel free to make changes to your order and/or add bottles if you need to stock up on anything (keeping a minimum of four bottles). If we don't hear from you, we will just send the winemaker's selection as usual. Please also let us know on these forms whether you will be attending the Member Appreciation Party, and picking up your wine at that time. **Any changes to your order will need to be received by us no later than Friday, February 24th.** Remember that Cellar Club members get a 20% discount on all purchases and 30% off any full-case orders of a single item. If you wish to avoid shipping charges, you will need to pick up your order at the winery on or before **Sunday, February 26th**. If you can't make it to the party but still would like to pick up your order at a different time, you can call the winery at 503-868-7076 to arrange a pickup time that is convenient for you, or you can email our tasting room manager, my father, Jeff Silva at: jeff@arcanecellars.com.

Thanks again for being part of our Cellar Club, and supporting your local, family owned and operated winery!

Sincerely,

Jason L. Silva

Jason L. Silva
Winemaker
Arcane Cellars



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CELLAR CLUB WINTER 2012 SELECTION

NAME: _____ MEMBER #: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WINEMAKER'S SELECTION FOR WINTER 2012:

- 1 2009 ARCANE RIESLING ESTATE WILLAMETTE VALLEY
- 1 2009 ARCANE CARMÉNÈRE COLUMBIA VALLEY
- 1 2008 ARCANE PINOT NOIR WILLAMETTE VALLEY
- 1 2007 ARCANE "MUSIC OF THE SPHERES" BORDEAUX-STYLE RED BLEND

TOTAL PRICE: \$89.60 PLUS SHIPPING WILL BE CHARGED TO YOUR CREDIT CARD, OR PICK UP AT THE WINERY BY SUNDAY, FEBRUARY 26TH, 2012

PLEASE ANSWER QUESTION #1 BELOW, AND ALSO #2 IF YOU ARE HAVING YOUR WINE SHIPPED:

1. WILL YOU BE ATTENDING THE MEMBER APPRECIATION PARTY ON SUNDAY, FEBRUARY 26TH?

_____ **YES.** I WILL MAKE MY SELECTION AND PICK UP MY ORDER THEN.

_____ **NO.** PLEASE SHIP MY ORDER TO ME.

2. IF YOU ARE HAVING YOUR WINE SHIPPED, WOULD YOU LIKE TO ACCEPT THE WINEMAKER'S SELECTION, OR ORDER SOMETHING DIFFERENT?

_____ **I ACCEPT THE WINEMAKER'S SELECTION.**
THE ORDER WILL BE SENT TO YOU, OR YOU CAN PICK IT UP AT THE WINERY.

_____ **I WOULD LIKE TO MAKE CHANGES OR ADDITIONS.**
PLEASE FILL OUT THE ORDER FORM ON THE NEXT PAGE WITH YOUR FULL ORDER AND EITHER MAIL OR FAX TO THE WINERY NO LATER THAN FRIDAY, FEBRUARY 24TH, 2012.
MAILING ADDRESS: 22350 MAGNESS RD. NW, SALEM, OR 97304.
FAX NUMBER: (503) 296-2408

CUSTOMER CHANGE OF ADDRESS:

IF YOU NEED TO CHANGE YOUR ADDRESS AND/OR CONTACT INFORMATION, PLEASE FILL OUT THE INFORMATION BELOW:

NEW ADDRESS: STREET: _____

CITY: _____ STATE: _____ ZIP: _____

NEW PHONE #: _____ NEW EMAIL: _____

PLEASE MAIL TO: 22350 MAGNESS RD. NW, SALEM, OR 97304 IN THE ENCLOSED ENVELOPE, OR FAX IT TO (503) 296-2408.

THANKS FOR BEING PART OF THE ARCANE CELLARS WINE CLUB!



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CELLAR CLUB FALL 2012 ORDER FORM

NAME:
ADDRESS:

MEMBER #:

PHONE:

EMAIL:

NOTE: CASE DISCOUNT IS AN ADDITIONAL 10% DISCOUNT ON ANY FULL CASE (12 BOTTLE) ORDER OF ALL THE SAME VARIETAL. CASE PRICES ARE LISTED IN THE TASTING NOTES.

ITEM	REGULAR PRICE	MEMBER PRICE	#	SUB-TOTAL	CASE DISCOUNT	TOTAL
2009 ARCANE PINOT GRIS WILLAMETTE VALLEY	\$18.00	\$ 14.40				
2009 ARCANE RIESLING ESTATE, WILLAMETTE VALLEY	\$16.00	\$ 12.80				
2009 ARCANE PINOT NOIR ROSÉ WILLAMETTE VALLEY	\$20.00	\$ 16.00				
2009 ARCANE PINOT GRIS ROSÉ ESTATE, WILLAMETTE VALLEY	\$18.00	\$ 14.40				
2009 ARCANE CARMENÉRE COLUMBIA VALLEY	\$ 34.00	\$ 27.20				
2008 ARCANE PINOT NOIR WILLAMETTE VALLEY	\$ 24.00	\$ 19.20				
2008 ARCANE PINOT NOIR RESERVE, VISTA HILLS VINEYARD	\$ 42.00	\$ 33.60				
2007 ARCANE SYRAH ROGUE VALLEY	\$ 28.00	\$ 22.40				
2007 ARCANE MERLOT "SEVEN HILLS VINEYARD"	\$ 36.00	\$ 28.80				
2007 ARCANE RESERVE BLEND "MUSIC OF THE SPHERES"	\$ 38.00	\$ 30.40				
2007 ARCANE CABERNET SAUVIGNON, ROGUE VALLEY	\$ 28.00	\$ 22.40				
2005 WHEATLAND RED (CAB/SYRAH BLEND)	\$ 18.00	\$ 14.40				
SUB-TOTAL						
				SHIPPING		
				GRAND TOTAL		

WINE WILL BE SHIPPED BY UPS GROUND SERVICE. SHIPPING CHARGES ARE:
OR & WA: \$12 FOR 4-6 BOTTLES, \$16 FOR 7-12 BOTTLES. FOR CA/ID/MT/NV/AZ: \$16 FOR 4-6 BOTTLES,
\$24 FOR 7-12 BOTTLES. ALL OTHER STATES: \$24 FOR 4-6 BOTTLES, \$36 FOR 7-12 BOTTLES.
PLEASE MAIL TO: 22350 MAGNESS RD. NW, SALEM, OR 97304,
IN THE ENCLOSED ENVELOPE, OR FAX IT TO: (503) 296-2408, NO LATER THAN FRIDAY, FEBRUARY 24TH, 2012.

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TASTING NOTES

2009 Arcane Cellars Pinot Gris (Estate - Willamette Valley)

Regular Bottle Price: \$18.00 Member Bottle Price: \$14.40 Member Case Price: \$151.20

This full-bodied Pinot Gris has a beautiful golden straw color, and aromas of peaches, grapefruit and pear and a hint of anise. Flavors of melon, lime and orange zest unfold in the mid-palate. Slightly off-dry, and balanced with crisp acidity, the wine has a mouthfeel that is rich and round and a long, smooth and voluptuous finish.

91 POINTS – Wine and Spirits Magazine 90 POINTS – Robert Parker / Wine Advocate

GOLD MEDAL + BEST PINOT GRIS – Bite of Oregon Wine Contest

2009 Arcane Cellars Riesling (Estate - Willamette Valley)

Regular Bottle Price: \$16.00 Member Bottle Price: \$12.80 Member Case Price: \$134.40

Rose, spruce and orange blossom aromas give way to an undertone of delicate floral notes. The palate is richly textured with complex honeysuckle, peach and mineral lemon flavors. Produced in a spätlese style, with a perfect balance of bright acidity and residual sugar.

GOLD MEDAL – West Coast Wine Competition (Sonoma, CA)

GOLD MEDAL + BEST OVERALL WINE IN SHOW – Northwest Wine Summit Competition

2009 Arcane Cellars Pinot Gris Rosé (Estate – Willamette Valley)

Regular Bottle Price: \$18.00 Member Bottle Price: \$14.40 Member Case Price: \$151.20

Unconventionally, this Pinot Gris was fermented as a red wine on its skins, which were the sole source of the rose color. It has a beautiful pink watermelon color and explodes with cherry and cranberry on the nose followed by unexpected bursts of cardamom, clove and nutmeg. On the palate there is a center of pomegranate, strawberry and pear flavors, enveloped in a bright cherry finish. The wine is off-dry, with firm, green-apple acidity perfectly balanced by a subtle sweetness and a refreshing, clean mouthfeel. Served chilled, this is an ideal match for summer barbecue, grilled salmon, or by itself as a joyous aperitif.

2009 Arcane Cellars Pinot Noir Rosé (Willamette Valley)

Regular Bottle Price: \$20.00 Member Bottle Price: \$16.00 Member Case Price: \$168.00

This vibrant coral colored wine--which is the product of saignée (bleeding of the vat) from our pinot noir program--entices the nose with aromas of strawberries and honeydew melon and undertones of apple and quince blossoms. This is a dry rosé with soft acidity, and flavors of celery leaf, sour cherry and rhubarb. Light, refreshing and delicious, this wine is ideal for pairing with a variety of seafood, particularly grilled fish, and simple summer fare like pasta primavera or shrimp kabobs right off the grill. Serve chilled. Only 71 cases produced.



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TASTING NOTES

2009 Arcane Cellars Carménère (Columbia Valley)

Regular Bottle Price: \$34.00 Member Bottle Price: \$27.20 Member Case Price: \$285.60

The lost grape of Bordeaux, Carménère is a true vinous fairytale. Saved by vintners in Chile who for years thought it was Merlot, Carménère has now found a new home in the Northwest in the Columbia Valley. With aromas of black cherry, spice and smoke, this wine has hints of spice, smoke and dark chocolate, a soft texture and gentle tannins. Very limited release...only 48 cases produced. *NEW RELEASE!*

2008 Arcane Cellars Pinot Noir (Willamette Valley)

Regular Bottle Price: \$24.00 Member Bottle Price: \$19.20 Member Case Price: \$201.60

A very cool, dry Fall in 2008 allowed for extended hang time without any fear of overripeness. The result is a once in a decade vintage for Willamette Valley Pinot Noir, producing wines of fabulous complexity that are true to varietal character. This wine has bright red cherry aromas upfront, with subtle undertones of roses, cloves and violets. Upon tasting there is substantial mid-palate weight and flavors of raspberries, baked apples, and boysenberries. The wine has very fine, integrated tannins, and a lingering silky finish with notes of roasted chestnuts and strawberry jam. 668 cases produced. *90 POINTS – Robert Parker / Wine Advocate*

2008 Arcane Cellars Pinot Noir Reserve (Vista Hills Vineyard, Dundee Hills)

Regular Bottle Price: \$42.00 Member Bottle Price: \$33.60 Member Case Price: \$352.80

From the red volcanic soils of the prestigious Dundee Hills, this Pinot Noir is a classic example of the fabulous 2008 vintage. The wine has aromas of black cherry, dry leaves, smoke and cedar. Fine, integrated tannins provide a pleasing structure and a supple, smooth velvety texture to the wine. On the finish, there are lingering flavors of strawberry jam, caramel, vanilla and cloves. This wine is built for long aging, but is drinking very nicely today. Aged 18 months in 30% new French oak.

Only 178 cases produced. *91 POINTS – Robert Parker / Wine Advocate Magazine*

2007 Arcane Cellars Syrah (Rogue Valley -- Southern Oregon)

Regular Bottle Price: \$28.00 Member Bottle Price: \$22.40 Member Case Price: \$235.20

This dark beauty has aromas of black currants and licorice, with subtle floral overtones. Intense raisin, blackberry jam and caramel flavors are balanced with fine structured tannins. The wine has a smooth round finish with dark chocolate, anise and molasses notes.

Aged 16 months in 30% new French and American oak.



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TASTING NOTES

2007 Arcane Merlot “Seven Hills Vineyard” (Walla Walla Valley)

Regular Bottle Price: \$36.00 Member Bottle Price: \$ 28.80 Member Case Price: \$ 302.40

Initial aromas of black currants and plums give way to flavors of blackberries, blueberry jam, and black mission figs. The ripe fruit flavors are supported by fine, soft tannins lending pleasant mid-palate weight and an overall impression of roundness and volume. There is additional complexity in the long finish, with lingering spicy and earthy flavors of dark chocolate, dry leaves, cinnamon and caramel. This is a classically styled Merlot whose softness and elegance is balanced by firm structure for a long aging potential.

Aged 23 months in 40% new French and American oak barrels. Bottled unfined and unfiltered.

Only 198 cases produced.

91 POINTS – Robert Parker / Wine Advocate Magazine

2007 Arcane “Music of the Spheres” (Special Release - Reserve Red Blend)

Regular Bottle Price: \$38.00 Member Bottle Price: \$ 30.40 Member Case Price: \$ 319.20

27 % Cabernet Sauvignon – 42% Merlot – 31% Cabernet Franc

The classic Bordeaux-style blend displays aromas of black cherry, saddle leather, smoke and cinnamon. Upon first taste, there are flavors of ripe red raspberries, black licorice, and cassis. The wine has a lingering, complex finish with additional flavors of bay leaves, dark-roasted coffee and toasted caramel. This limited release is sourced from select vineyards in the Walla Walla and Rogue Valley regions of Oregon. Only 191 cases produced.

2007 Arcane Cabernet Sauvignon (Rogue Valley – Southern Oregon)

Regular Bottle Price: \$28.00 Member Bottle Price: \$22.40 Member Case Price: \$235.20

This intense, structured Cabernet Sauvignon is produced from low-yield grapes grown in the volcanic soils of the Rogue Valley. Up front there are dark blackberry and cassis aromas and hints of dark chocolate and spice. Upon tasting, there is robust mid-palate weight, accompanied by an earthy depth and structure. The wine has a long, smooth finish with caramel, smoke, clove and molasses notes.

Aged 22 months in 50% new French oak. Very limited production...only 52 cases made.

NEW RELEASE!

2005 Wheatland Red – Cabernet / Syrah Blend (Columbia Valley)

Regular Bottle Price: \$18.00 Member Bottle Price: \$ 14.40 Member Case Price: \$ 150.00

Huge blackberry and cassis fruit from the Syrah in the blend balance nicely with the structure and body of cabernet. Aged 18 months in a combination of 50% new French and American oak. A classic big Columbia Valley red blend. 78% Cabernet Sauvignon, 18% Syrah, 2% Mourvedre, 2% Cinsault. Excellent with steaks, chops and holiday roasts.

89 POINTS + TOP VALUES of 2008 – Wine Spectator Magazine